

## Hand in Hand's Village Upliftment Programme



Glimpses of digital learning of SHG members

24-month report: Kharda Randheer

Prepared for: Pharma Relations

December 2023

### Welcome back to Kharda Randheer Panchayat in Jodhpur district!

Thank you again for your support and engagement in Hand in Hand India's Village Upliftment Programme (VUP). This is the fourth update from Kharda Randheer Village. In our report, you will read about our progress in fighting poverty and promoting entrepreneurship over the past eighteen months.

#### A brief summary: June 2023- November 2023

Our targets			
	Target	Achieved between (June 2023- November 2023)	Total achieved up to November 2023
Number of members mobilised	1000 (Women, Men with the age group of 18 – 60)	200	1280
Number of self-help groups mobilised	12 to 15 SHGs (150 women in the age group of 18 – 60)	0	15 SHGs (150 Members)
Number of jobs created from the enterprises created and/or enhanced (A)	75	3	89
Number of jobs created after skilling (B)	25	0	10
<b>Total jobs created (A+B)</b>	100	3	99

Sl. No	Specific Project Activities	Target	Achieved between June 2023- November 2023	Total achieved up to November 2023
<b>Self-Help Group (SHG)</b>				
1	Number of SHG members have increased knowledge in SHG management, financial management, saving, loan utilisation and enterprise development.	150	0	150
2	% of project participants that have started an enterprise (# FBE and ME respectively).	50% (75 Members)	2% (03 Members)	66% (99 Members)
3	% of project participants know how to use smartphones to increase their business activities.	50% (75 Members)	10% (15 Members)	80% (120 Members received training)
4	Number of cluster-level networks formed in the community.	1	0	1

Sl. No	Specific Project Activities	Target	Achieved between June 2023- November 2023	Total achieved up to November 2023
5	% of project participants that are part of government schemes.	50% (75 Members)	28% (42 Members)	112% (168 Members)
6	% of project participants that have received basic training related to SHG functions.	<ul style="list-style-type: none"> <li>➤ 100% for M1</li> <li>➤ 90% for M2</li> <li>➤ 2 per group for A&amp;R</li> <li>➤ 67% for M3</li> </ul>	0	<ul style="list-style-type: none"> <li>➤ 100% for M1</li> <li>➤ 100% for M2</li> <li>➤ 30 members for A&amp;R</li> <li>➤ 66% for M3</li> </ul>
7	% of project participants that have received financial literacy training.	50% (75 Members)	0	70% (105 Members)
8	Number of Digital Literacy training programmes organised.	50% (75 Members)	0	70% (105 Members)
9	% of project participants have attended training on rights and entitlements.	50% (75 Members)	0	67% (100 Members)
10	Number of mass awareness programs conducted on the theme of women empowerment/ girl child/ health & sanitation/ education/ conservation of natural resources/ etc.	2	2	4
11	Number of project participants that have joined the cluster-level networks.	30	0	30
<b>Skill Development &amp; Technology Centre (SDTC)</b>				
1	% change in project participants' income since the start of the project.	12%	13% (20 Members)	65% (97 Members)
2	% of project participants per village with family-based enterprises/micro enterprises created/strengthened	67% (100 Members)	21% (31 Members)	85% (127 Members)
3	Examples of project participants that have utilised skill training in their enterprises.	4 examples	0	3
4	% of project participants that have received skill training.	50% (75 Members)	7% (10 Members)	33% (50 Members)
5	% of participants have access to microloans through financial institutions.	70% (105 Members)	4% (06 Members)	61% (92 Members)
6	Number of business development/trade training conducted.	1	0	2
7	Number of hubs exposure visits conducted.	1	0	1
<b>Child Labour Elimination Programme (CLEP)</b>				
1	Examples of improved	2 Examples	0	2

Sl. No	Specific Project Activities	Target	Achieved between June 2023- November 2023	Total achieved up to November 2023
	cooperation with the local government to improve children's education			
2	No. of children enrolled and mainstreamed in govt. Schools.	12	5	21
3	No. of children using Child Learning Centers / Special coaching centres	50	0	50
4	No. of stakeholder consultative meetings conducted	4	6	10
5	No. of govt. schools / CLC supported with educational tools/renovation	1	0	1
6	No. of capacity building training conducted for SMCs/CRPCs	2	0	2
7	No. of Awareness campaigns on the importance of education and child rights	10	2	11

### The progress we have achieved:

#### ❖ *Self Help Group*

- ✓ 200 community members were mobilised during this reporting period.
- ✓ All 15 SHGs are actively functioning from the inception in terms of regular monthly meetings, internal lending, repayment, and documentation.
- ✓ 31 project participants have started their Family Based Enterprises, which include papad making enterprise and artificial jewellery-making
- ✓ CLN members organized voting awareness campaign in the village where, 20 women motivated and cast their vote.

#### ❖ *Skill Training*

- ✓ Conducted Trade Specific Training on "Papad making", in which ten women were trained.

#### ❖ *Enterprises and Market Linkages Support*

- ✓ Six SHG members were supported with loans to start enterprises in which all members have started their family-based enterprises.

- ✓ Market linkage was provided to eight members for artificial jewellery and four members for making handmade bags and ten members for papad making.

#### ❖ *Child Labour Elimination Programme*

- ✓ Five children were enrolled and mainstreamed in govt. school.
- ✓ Two awareness campaigns were conducted on World Child Labour Elimination day and Independence Day

#### ❖ *Convergence Initiatives*

A total of 42 people were linked with government flagship schemes like –

- Seven members supported with health insurance schemes (Chiranjeevi Bima Yojana)
- Old age pension -two persons
- Pradhan Mantri Jeevan Jyoti Bima Yojna MJJB– one person
- Pradhan Mantri Suraksha Bima Yojna– two persons
- Mengai Rahat camp – 30 persons

## Some news from our entrepreneurs!

### *Case Story 1:*

The group members; Chikudi Devi, Sanju Devi, Chena Devi, Chidi Devi and Temu Devi are working together to scale up their papad making enterprise. Now, they are contributing more time in making different varieties of papad. With the support of the HIHI team, the group members are getting orders for making papad from the vendor. They are getting all the raw materials required for making papad from the vendor. Daily they are making 3-4 kg of papad and the vendor is paying them INR 30/kg. They are making delicious chana, urad papad and mung papad and selling to individual customers, nearby restaurants and four, five shopkeepers in Jhalamand of Jodhpur city who are giving them bulk orders of papad. Along with this they have also started making “khichiya papad”, this papad is mainly eaten in Rajasthan in winters. As khichiya papad”, is the most liked by the local people, they are receiving advance orders for





it. The group members are individually earning INR 1200-1500 monthly from their papad making enterprise.

Apart from this, to increase the income level of the group members, the HIHI team has linked Temu Devi, Sanju Devi and Chidhi Devi with vendor to receive orders for making artificial mala (used in marriages). The vendor is providing all the required materials used in making artificial mala and is paying INR 4/piece. The members are earning INR 3000 a month collectively by making artificial mala. Chena Devi and Chikudi Devi, who have attended SMO Training, have started stitching enterprise and earning INR 2000-2500 by stitching bags, blouses and petticoats etc. With the guidance of the HIHI team, the group members are working hard to achieve stronger financial stability in their lives.



### Case story 2:

Pramila Devi is working hard to scale up her enterprise. She is running her fancy store by selling cosmetics items, household items, and readymade items such as petticoat, salwar suits, odhni and Rajputani Poshak and also quilts covers of different price range. Recently on the suggestion of the HIHI Team, she has also added artificial jewelry items range in her shop and earning INR 2000-3000 from it as women and girls are mainly fascinated towards jewelry. As Pramila Devi has attended the SMO training, she has been utilizing her skills and stitching “rajputani poshak”, “blouses” and putting laces on odhni. She is stitching 2 types of rajputani poshak and charging between INR 170 to INR 450. She also prepares artificial mala (used in marriages) and is earning INR 120-150 per piece.



Pramila Devi is a hardworking woman; she attended all the trainings and SHG meetings organized by the HIHI team and gained confidence and become financially independent. Four months back, her husband Mr. Hajarilal, a daily wager, suffered from kidney stone problem. Pramila Devi helped husband financially in getting done operation on time and since then she has been supporting her family financially. Mr. Hajarilal is not able to go for work due to his health issues but Pramila Devi took full responsibility of her family and focusing on her enterprise to fulfill all the requirement of her family.

Pramila Devi is earning INR 4500 from her fancy store, INR 2000-3000 from stitching and INR 1000-1500 from artificial mala making. Introducing jewelry range in her shop turned as

a big opportunity for her, in the coming months she will be offering different range of jewelry to attract more customers.

### We would like to hear from you!

If you would like more information, have any questions or just would like to talk about our Village Upliftment Programme or other initiatives, please don't hesitate to contact Nils Garcia-Grundström, *Private Donor Relations*, at Hand in Hand Sweden.

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