

Hand in Hand's Village Upliftment Programme



Trade specific training organized for women entrepreneurs in
Kharda Randheer Gram Panchayat, Jodhpur

18-month report: Kharda Randheer

Prepared for: Pharma Relations

June 2023

Welcome back to Kharda Randheer Panchayat in Jodhpur district!

Thank you again for your support and engagement in Hand in Hand India's Village Upliftment Programme (VUP). This is the fourth update from Kharda Randheer Village. In our report, you will read about our progress in fighting poverty and promoting entrepreneurship over the past eighteen months.

A brief summary: [December 2022 – May 2023]

Our targets			
	Target	Achieved between (December 2022 – May 2023)	Total achieved up to May 2023
Number of members mobilised	1000 (Women, Men with the age group of 18 – 60)	300	1080
Number of self-help groups mobilised	12 to 15 SHGs (150 women in the age group of 18 – 60)	0	15 SHGs (150 Members)
Number of jobs created from the enterprises created and/or enhanced (A)	75	17	86
Number of jobs created after skilling (B)	25	0	10
Total jobs created (A+B)	100	17	96

Sl. No	Specific Project Activities	Target	Achieved between Dec 2022 – May 2023	Total achieved up to May 2023
Self-Help Group (SHG)				
1	Number of SHG members have increased knowledge in SHG management, financial management, saving, loan utilisation and enterprise development.	150	30	150
2	% of project participants that have started an enterprise (# FBE and ME respectively).	50% (75 Members)	11% (17 Members)	64% (96 Members)
3	% of project participants know how to use smartphones to increase their business activities.	50% (75 Members)	0	70% (105 Members received training)
4	Number of cluster-level networks formed in the community.	1	1	1

Sl. No	Specific Project Activities	Target	Achieved between Dec 2022 – May 2023	Total achieved up to May 2023
5	% of project participants that are part of government schemes.	50% (75 Members)	17% (26 Members)	84% (126 Members)
6	% of project participants that have received basic training related to SHG functions.	<ul style="list-style-type: none"> ➤ 100% for M1 ➤ 90% for M2 ➤ 2 per group for A&R ➤ 67% for M3 	<ul style="list-style-type: none"> ➤ 53% for M3 	<ul style="list-style-type: none"> ➤ 100% for M1 ➤ 100% for M2 ➤ 30 members for A&R ➤ 66% for M3
7	% of project participants that have received financial literacy training.	50% (75 Members)	0	70% (105 Members)
8	Number of Digital Literacy training programmes organised.	50% (75 Members)	0	70% (105 Members)
9	% of project participants have attended training on rights and entitlements.	50% (75 Members)	0	67% (100 Members)
10	Number of mass awareness programs conducted on the theme of women empowerment/ girl child/ health & sanitation/ education/ conservation of natural resources/ etc.	2	0	2
11	Number of project participants that have joined the cluster-level networks.	30	30	30
Skill Development & Technology Centre (SDTC)				
1	% change in project participants' income since the start of the project.	12%	18 % (27 Members)	51% (77 members)
2	% of project participants per village with family-based enterprises/micro enterprises created/strengthened	67% (100 Members)	11% (17 Members)	64% (96 Members)
3	Examples of project participants that have utilised skill training in their enterprises.	4 examples	1	3
4	% of project participants that have received skill training.	50% (75 Members)	0	33% (50 Members)
5	% of participants have access to microloans through financial institutions.	70% (105 Members)	11% (17 Members)	57% (86 Members)
6	Number of business development/trade training conducted.	1	1	2
7	Number of hubs exposure visits conducted.	1	1	1
Child Labour Elimination Programme (CLEP)				

Sl. No	Specific Project Activities	Target	Achieved between Dec 2022 – May 2023	Total achieved up to May 2023
1	Examples of improved cooperation with the local government to improve children's education	2 Examples	1	2
2	No. of children enrolled and mainstreamed in govt. Schools.	12	10	16
3	No. of children using Child Learning Centers / Special coaching centres	50	-	50
4	No. of stakeholder consultative meetings conducted	4	1	4
5	No. of govt. schools / CLC supported with educational tools/renovation	1	1	1
6	No. of capacity building training conducted for SMCs/CRPCs	2	0	2
7	No. of Awareness campaigns on the importance of education and child rights	10	2	9

The progress we have achieved:

❖ *Self Help Group*

- ✓ 300 community members were mobilised during this reporting period.
- ✓ All 15 SHGs are actively functioning from the inception in terms of regular monthly meetings, internal lending, repayment, and documentation.
- ✓ One Cluster Level Network (CLN) was formed with 30 members.
- ✓ 17 project participants have started their Family Based Enterprises.

❖ *Skill Training*

- ✓ Organized an exposure visit for 20 women entrepreneurs to KS Fab Export at Jodhpur
- ✓ Conducted Trade Specific Training on "Tailoring and Bag Making", in which 20 women were trained.

❖ *Enterprises and Market Linkages Support*

- ✓ 17 SHG members were supported with loans to start enterprises in which all members have started their family-based enterprises.

- ✓ Provided market linkage to three members for artificial jewellery and handmade bags.

❖ *Child Labour Elimination Programme*

- ✓ Ten children were enrolled and mainstreamed in govt. school.
- ✓ Two awareness campaigns were conducted on the importance of education and child rights.

❖ *Convergence Initiatives*

A total of 26 people were linked with government flagship schemes like:

- 22 members supported with health insurance schemes (Chiranjeevi Bima Yojana)
- Sukanya Samridhi Yojana (three people)
- Old age pension (one person)

Also, eleven people were supported for Covid-19 assistance, one person was supported to get PAN, and two people were assisted to open their savings accounts in the bank.

Some news from our entrepreneurs!

Case Story 1:

The group members; Chikudi Devi, Sanju Devi, Chena Devi, Chidi Devi and Temu Devi are contributing one-two hrs daily to run their papad-making enterprise successfully. They are working very hard together to earn a satisfactory amount by making papad in their spare time. The group members participated in Trade Specific Training organized by the HIHI team and gain in-depth knowledge of recipes, packaging, marketing and machines available for the expansion of the enterprise. Not only this, the HIHI team motivated the group members to make different varieties of papad which would help to attract more customers. Currently, they are making chana and urad papad along with mung papad which is creating high demand for their papad.



Glimpses of group members involved in papad making

The HIHI team linked the group members with the four-five shopkeepers in Jhalamand of Jodhpur city who are giving them bulk orders of papad. They are also getting advance

orders for Papad from nearby restaurants. The group members are making a profit of INR 40-50 per kg of papad.

Apart from this, the group members (Chikudi Devi, Sanju Devi, Chena Devi) who are running Tailoring Enterprise attended Sewing Machine Operator training organized by the HIHI team, which helped them to learn professional stitching. Other members, Chidi Devi and Temu Devi are linked with the vendor by the HIHI team to receive papad orders. They are making three-four kgs of papad in a day and getting INR 30/kg from the vendor. With the support and guidance of the team, the group members individually are earning INR 2,000 monthly from their other enterprises and INR 800-900 from the papad-making enterprise.

The HIHI team also helped the members to get benefits of the “Ujjwala Scheme”, “Chiranjivi Scheme” and “Subsidy Electricity Bill” under “Mehngai Rahat Camp” organized by the Government of Rajasthan.

Case story 2:

Pramila Devi is working consistently to scale up her enterprise. She is an active SHG member and participated in various trainings organized by the HIHI team such as trade specific training, financial inclusion etc. which helped her to enhance herself as an entrepreneur. She has introduced different varieties of products in her fancy store which helps in attracting more customers. Along with this, gradually she started selling Rajputani dresses and salwar suits of different price ranges.



Pramila Devi at her shop

She is providing quality dresses at affordable prices which attracts more customers. The HIHI team is also promoting her enterprise during the SHG saving meetings. The team is motivating the SHG members to purchase from Pramila Devi's shop as it will save their money and time as well. The HIHI team has also linked her with a wholesaler in Jodhpur City from there she made bulk purchases for her shop.

Pramila Devi is handling customers more effectively and building good communication, which has helped in maintaining a good relationship with them. Earlier her husband used to do purchasing for her shop but now Pramila Devi has gained the confidence to travel alone and deal with the shopkeepers and as a result, she does purchase all the necessary items for her shop. This shows that her dependency on other people has reduced; now she is self-dependent and doing enterprise-related work alone. She is earning INR 4,500 monthly from her enterprise. Apart from this, during the wedding season, she prepared 50-60 artificial mala (used in marriages) and earned INR 1500-2000 from selling it.

Recently, the HIHI team facilitated her to initiate digital transactions in her enterprise and assisted to avail “QR Scanner” of her enterprise. Now customers are happily making online payments. Pramila Devi is happy that she has moved towards digitalization.

We would like to hear from you!

You will receive our next progress report in December 2023.

In the meantime, if you would like more information, have any questions or just would like to talk about our Village Upliftment Programme or other initiatives, please don't hesitate to contact Nils Garcia-Grundström, *Private Donor Relations*, at Hand in Hand Sweden.

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