

## Hand in Hand's Village Upliftment Programme



Signing between Hand in Hand India and Village President during VUP Launch Programme

**Inception report: Kharda Randheer, Rajasthan, India**  
**Prepared for: Pharma Relations**  
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### **Greetings from Kharda Randheer!**

As our team is about to start the Project activities in Kharda Randheer Panchayat of Jodhpur District , Rajasthan, We would like to take this opportunity to express our gratitude for your engagement and support to Hand in Hand India's Village Upliftment Programme. This report will reflect more about the activities that we are going to be implement along with the targets that have been set.

### **Our Plan for Kharda Randheer**

With the onset of Village Upliftment Programme, Kharda Randheer Panchayat of Jodhpur District, Rajasthan will step into the process of transformation. Hundred Small enterprises will be created, empowering several local women. We will provide the community with access to Skill training on On-farm and Off-farm activities. We will ensure that these members will turn into Women Entrepreneurs and begin their Enterprises as per their Skill Training. We will also strengthen the existing entrepreneurs to ensure sustainability through advance business training.

Drop out and Children engaged in Child labour will be identified with the help of School Teachers, Anagawadi and Stakeholders and they would be brought to the main stream of Education.

### **Objective**

To foster Entrepreneurship in the communities for Sustainable Income Generation and Livelihoods that brings about integrated development in Kharda Randheer Panchayat, Rajasthan.

### **Methodology**

The Design methodology that we propose for building a self-reliant community consists of;

- Assessment of the investment factors of the village
- Formulate the Growth strategies for the Village

### Main Project Activities and Expected Results

Pillar	Main Activities	Expected Results
<b>Self-Help Group (SHG)</b>	<ul style="list-style-type: none"> <li>- Social Mobilization</li> <li>- Formation/ Strengthening of Self-Help Groups (SHGs)</li> <li>- Training on SHG Modules</li> <li>- Training on Financial Literacy</li> <li>- Access to loan/financial institutions</li> <li>- Livelihoods Promotion</li> <li>- Adult literacy program for illiterate women</li> <li>- Training on Rights and Entitlements</li> <li>- Mass Awareness Program</li> <li>- Formation of Cluster Level Network (CLN) &amp; Training to CLN</li> </ul>	<ul style="list-style-type: none"> <li>- Project participants have secured livelihoods and a stronger understanding of development of an Enterprise.</li> <li>- Project participants have increased knowledge in Entrepreneurship.</li> <li>- Project participants have better understanding and knowledge of their social and civil rights.</li> </ul>
<b>Skill Development &amp; Training Centre (SDTC)</b>	<ul style="list-style-type: none"> <li>- Scoping Study</li> <li>- Skill Training</li> <li>- Business Development/Trade Training</li> <li>- Exposure Visit to Enterprise Hubs</li> <li>- Cluster Level Exhibition/Job Mela</li> </ul>	<ul style="list-style-type: none"> <li>- Project participants have improved their livelihoods through improved skills development. (by working with Individual, Group and Community)</li> <li>- Project participants have better Entrepreneurial Skills and Knowledge.</li> </ul>
<b>Child Labour Elimination Programme (CLEP)</b>	<ul style="list-style-type: none"> <li>- Stakeholders Consultation Meetings</li> <li>- Awareness programs against Elimination of Child Labour (Individual, Group &amp; Mass Level)</li> <li>- Elimination of Child Labour by getting support of Panchayat members and village leaders</li> <li>- Run Child Learning Centre (CLC) for Educationally weaker children</li> <li>- Identification of dropout children and those children engaged in child labour and bring them in main stream of Education.</li> </ul>	<ul style="list-style-type: none"> <li>- Improved awareness and practices among targeted community especially among Women and Children about Child Labour.</li> <li>- Eliminated Child labour in the panchayat</li> <li>- Improved understanding and knowledge on Elimination of Child labour in the community.</li> <li>- Parents are convinced not to send their children for work as Child labour.</li> <li>- Children engaged in Child labour are brought back to the main stream of education.</li> </ul>

### What we aim to achieve in Kharda Randheer Panchayat

OUR TARGETS	
Number of Members mobilised	<b>1000 (Women, Men with the age group of 18 – 60)</b>
Number of Self-Help Groups (SHG) mobilised	<b>12-15 SHGs consisting with 150 Women</b>
Number of jobs created from the enterprises created and/or enhanced (A)	<b>75</b>
Number of jobs created after skilling (B)	<b>25</b>
<b>Total Jobs created (A+B)</b>	<b>100</b>

### Indicators and Target for Specific Project Activities

Sl.No	Indicator	Target
<b>Self Help Group</b>		
1	Number of SHG members having increased knowledge in SHG management, financial management, saving, loan utilization and enterprise development.	150
2	% of project participants that have started an enterprise (# FBE and ME respectively).	50% (75 members)
3	% of project participants that know how to use of smart phones to increase their business activities.	50%
4	Number of cluster level networks formed in the community.	1
5	% of project participants that are part of government schemes.	50%
6	% of project participants that have received basic trainings related to SHG functions.	100% for M1; 90% for M2; 2 per group for A&R; 67% for M3.
7	% of project participants that have received financial literacy training.	50%
8	Number of Digital Literacy training programme organised.	50% (75 members)

Sl.No	Indicator	Target
9	% of project participants has attended training on rights and entitlements.	50%
10	Number of mass awareness programs conducted in the theme of Women empowerment/ Girl child/ Health & Sanitation/ Education/ Conservation of Natural Resources/ etc.	2
11	Number of project participants that have joined the cluster level networks.	30
<b>Skill Development and Training Centre</b>		
1	% change in project participants' income since the start of the project.	12%
2	% of project participants per village with family based enterprises/micro enterprises created/strengthened	67% (100 members)
3	Examples of project participants that have utilized skill training in their enterprises.	4 examples
4	% of Project Participants that have received skill trainings.	40%
5	% of participants has access to micro loans through financial institutions.	60%
6	Number of business development/trade training conducted.	1
7	Number of Hubs exposure visits conducted.	1
<b>Child Labour Elimination &amp; Education Program</b>		
1	Number of Out of School Students between the age group of 6-14 and 15-18 who are enrolled in schools.	12
2	% of the Slow Learning Students with improved learning levels.	100%
3	Examples of improved co-operation with the local government to improve children's education.	2 examples
4	Number of functioning School Management Committee (SMC) and Child Rights Protection Committee (CRPC)	1 SMC and 1 CRPC are functioning.
5	Number of Children received Academic Support.	10
6	Number of Children supported through Child Learning Centre/Special Coaching Centre	50
7	Number of Government Schools supported with Educational Tools.	1
8	Number of Awareness Programmes conducted in the community.	10

**Our Activity Plan:**

Project Components	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	
<b>Women Empowerment (SHG)</b>		Social Mobilization									
		Formation/ strengthening of self-help groups (SHGs)									
		Training on SHG Modules									
		Training on Financial Literacy									
		Access to loan/financial institutions									
		Livelihoods promotion									
		Adult literacy program for illiterate women									
		Training on rights and entitlements to women									
			Mass Awareness Program				Mass Awareness Program				
							Formation of Cluster Level Network (CLN) & Training to CLN				
<b>Skill Development &amp; Training Centre (SDTC)</b>		Scoping Study									
		Skill Training									
		Business Development/Trade Training									
		Exposure Visit to Enterprise Hubs									
		Cluster Level Exhibition/ Job Mela									
<b>Child Labour Elimination Programme (CLEP)</b>		Stakeholders Consultation Meeting									
		Awareness programs against Elimination of Child Labour									
		Elimination of Child Labour by getting support of Panchayat members and village leaders									
		Running of Child Learning Centre (CLC) for Educationally weaker children									
		Identification of dropout children and those children engaged in child labour and bring them in main stream of Education									

### Some of Our Future Entrepreneurs!

**Case story 1:** In Kharda Randheer Village, A Self Help Group (SHG) has been formed by HiH India in the month of August 2021 under the name 'Shree Yade Maa' with ten women members. During initial consultation with the SHG group members it was found that all are engaged as Daily Wage Labour whereas four members from the group are engaged in an additional work of Papad making (*Papad: A Deep fried dough made out of Black Gram flour either fried or cooked with dry heat until turned crunchy*).

These four women get their orders from the Vendor for nearby city area and each of them earn around INR 2000 per month of making Papad. During the consultation meeting with the SHG members, other women also expressed their interest in Papad making. They requested HiH India to provide support with Skill training in Papad Making and Market linkages. As the income earned by the families of the SHG Members are insufficient to meet their day to day household expenses and Education expenses of their Children through this Papad making Enterprise they will be able to make additional income to support their families.

Hand in Hand India has assured this SHG member to support them in order to improve their livelihood through the Enterprise creation. Organisation will provide training to them on various business techniques and will support them to scale-up this Papad Making work to a larger level as a Group Business Model. HiH India will provide them with hand-holding support in terms of Access to Credit, Training on various Business Techniques and Digital & Financial literacy, and Technical training on Papad Making and linkage with Government schemes in the next 30 months of VUP journey.



**Case story 2:** Ms. Pramila, 39 year-old woman lives with her husband and four children in Kharda Randheer village. Her husband works as Daily Wage Labourer and she runs a Small Fancy Shop. Both Husband and Wife earn around INR 5000-6000 per month which is insufficient to meet their day to day household expenses and they were unable to afford quality education for their children as well.

Two years back when the family was undergoing worse financial condition, she started this small fancy shop in her own house. She purchased only Laces (An Essential part of Rajasthani dressing) and started her business with it. Gradually she started selling some garments and fancy items as well

With a zeal motivation, Pramila wants to scale up her fancy shop into a larger level as her own business model to improve her family financial status.

Hand in Hand India just initiated VUP intervention in this village and she attended our pre SHG Meeting with the expectation to improve her livelihood through the enterprise creation and training on various business techniques. HIH India will provide her hand-holding support in terms of access to credit, training on various business techniques and digital & financial literacy, technical training on improving her fancy shop and linkage with Government schemes in 30 months of VUP journey.



## Contacts

If you would like more information, have any questions or just would like to talk about our Village Upliftment Programme or other initiatives, Please contact Nils Garcia-Grundström, *Private Donor Relations*, at Hand in Hand Sweden.

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